

Trinity Branding Project: Survey on Creative Work

SGA President <sgapresident@trincoll.edu>

Wed 1/12/2022 3:13 PM

To: Global Distribution List for Seniors <glbldist_seniors@trincoll.edu>; Global Distribution List for Juniors <glbldist_juniors@trincoll.edu>; Global Distribution List for First-Year Students <glbldist_freshmen@trincoll.edu>; Global Distribution List for Sophomores <glbldist_sophomores@trincoll.edu>

Dear Trinity Community,

As you know, Trinity is engaged in a comprehensive branding project. The firm helping us in this work (Ologie) is in the process of developing the creative strategy, and they would like all members of the Trinity community to weigh in with their perceptions of that work. Below is a survey, which is designed to gauge how the creative work they are developing for the college resonates with the Trinity community.

For completing the survey, you have the option to enter your email address to be included in a drawing for one of 10 \$100 Giftogram e-gift cards, which allows you to pick from a wide variety of retailers and restaurants.

Your opinions will be kept confidential.

The survey takes just about seven minutes to complete and will close on **January 20 at 11:59 p.m. EST.**

[Click here to take the survey!](#)

Thank you, and sincerely,

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